

Marie-Christine Labourdette

Biographical note

Marie-Christine Labourdette, General Administrator of the Ministry of Culture, began her career, after completing her studies in Sciences Po Paris and at the Ecole Nationale d'Administration, at the Cultural Affairs Department of the Ville de Paris and then at the Ministry of Culture. After a stay in Hungary where she worked for the European Commission and for EDF, she was appointed Secretary General of the French Academy in Rome at Villa Medici 1997 to 2003. She was Regional Director of Cultural Affairs of Burgundy from 2003 to 2007. In 2007, she joined the cabinet of Christine Albanel, Minister of Culture and Communication, as a consultant in the areas of heritage, architecture and museums.

Appointed director of the Museums of France in June 2008, then director in charge of museums in the new General Directorate of Heritage in 2010, she oversaw the national public policy for the museums of France for ten years, including the monitoring of the project Louvre Abu Dhabi, the realization of Mucem in Marseille and the design and implementation of the museum plan in the regions.

Last February 28, she was appointed 2018 President of the City of Architecture & Heritage.

Title

“Mission Museums for the 21st Century”: 15 measures for tomorrow’s museums

Abstract

The Museums Mission of the 21st Century (report in March 2017)

The French Ministry of Culture has been conducting a prospective study, for one year, to identify the guiding axes of a public policy of museums facing the challenges of a society in transition. During 700 meetings, also enriched by a citizen digital consultation, professionals and French and international museum partners worked on four themes:

- a philosophy of action consistent with contemporary society based on diversity: Concept of the Ethics and Citizen Museum;
- the capacity of museums to transform to participate in the development of territories - concept of the Protean Museum - in situ, outside its walls, dematerialized;
- new cultural mediations to expand, engage audiences and engage them in museum life - inclusive and collaborative museum concept;
- the revitalization of businesses and organizations to consolidate the public service mission in times of financial constraint — the museum's concept as a creative professional and economic ecosystem.

From its conclusions, the ministry implements decisions with two main axes:

- to open more and more the museum to the widest public;
- provide museum professionals with concrete help in the exercise of their jobs

MC Labourdette will present the approach of the Museums of the 21st century in its development and achievements.

The report is accessible to all on the Ministry's website.